



# **BBA in Delhi NCR: Why Location Matters for Career Growth**

The decision on which place you choose to obtain your BBA degree is much more complex than choosing the best-reviewed college and a syllabus that covers all the usual criteria. The geographical location of your theoretical education in management plays an equally important role. Aspiring businessmen in India have realized that a BBA degree in Delhi NCR region can be considered the ultimate test ground for being ready to enter the corporate world.

Why is it so important to have a certain place, geographically, to advance in one's career? It is due to the reasons of closeness, ecosystems of professionals, and daily exposure that cannot be achieved in a mere textbook.

## **1. The Corporate Proximity Advantage**

The combination of Gurugram, which is a corporate hub, Noida, which consists of an industrial layout, and New Delhi, home to some of the most prestigious organizations, makes Delhi-NCR a unique economy where finance companies, government ministries, IT giants, and startups co-exist. It serves as a live example for budding entrepreneurs.

Completing your BBA degree in Delhi NCR ensures that your interactions are not confined to infrequent planned visits to the campus. Instead, your location facilitates frequent industry interaction, where corporate heads, venture capitalists, and brand strategists enter regional classrooms as guests or adjunct professors. Getting insights from a technology head about disruptions within a supply chain in real time gives you an edge over somebody studying the case after decades.

## **2. Internships and Live Projects in Real-Time**

The benefits of getting admission in the top BBA colleges in Delhi NCR are greatly enhanced when it comes with extensive practical implementation. In Delhi NCR, students don't need to wait until summer internships or even final-year recruitments to get a glimpse of business reality.

Given the intensity of the activity at the domestic level and international level, there is always an internship opportunity, a micromentoring opportunity, or even a live winter project to do. You may attend classes in the morning and then conduct a digital marketing pilot study for a startup or carry out an operations study for an MNC in the afternoon. The constant experience of trial and error makes sure that you have developed real skills in the industry by the time you graduate.

### **3. Networking: The Unseen Currency**

It is commonly said in the world of business that your network is your net worth. The networking opportunities offered by Delhi NCR are simply incomparable. From visiting business conferences in Pragati Maidan to being part of management forums within Delhi NCR, one could endlessly forge connections through natural networking methods.

As BBA graduates from the universities in the area graduate, they are not entering the working world with no connections at all. Graduates have a network of individuals who know what sort of students come out of that part of the country, providing a great advantage in terms of employment.

### **BBA from IMS UCC in Ghaziabad**

In the case of IMS UCC, one of the best private colleges in Delhi for BBA, the BBA program spans six semesters, wherein the knowledge of the students progresses from basic knowledge to advanced managerial knowledge. It is not just in the classroom that learning happens, but there are several other modes of learning that we provide for our students, such as workshops, seminars, internships, industry visits, etc.

**Resources:** <https://imsghaziabad01.wixsite.com/my-site/post/bba-in-delhi-ncr-why-location-matters-for-career-growth>